

PREET SADHWANI

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EDUCATION

University of Southern California, Marshall School of Business – Los Angeles, CA

May 2027

Master of Science in Business Analytics (STEM)

- Honors & Activities: Dean's List | Teaching Assistant, Marketing Management | Project Manager GA at USC Student Life

Narsee Monjee Institute of Management Studies – Indore, India

August 2025

Bachelor of Technology in Computer Engineering

EXPERIENCE

Fluo – Los Angeles, California

May 2026 – Present

Product Intern, Growth and Strategy

- Defined product requirements and feature specs for an AI-powered personalized checklist, partnering with engineers to scope, prioritize, and ship the feature end-to-end
- Prototyped and tested onboarding concepts with students, leading 30+ product testing sessions and synthesizing feedback into UX improvements that reduced onboarding drop-off
- Built and executed a GTM strategy for Fluo's onboarding experience, identifying funnel drop-off points and crafting user-targeted messaging that drove 150+ student acquisitions
- Partnered with outside affiliates and marketing partners to align product launches with campus activation campaigns across content, partnerships, and events
- Organized 5+ on-campus pop-up events, increasing product visibility through cross-functional execution with external partners

TMRW, House of Brands, an Aditya Birla Fashion Venture – Bangalore, India

January 2025 – June 2025

Product Manager

- Led product discovery and UX research to redesign the homepage with a Gen Z-focused experience, optimizing CTAs and navigation to drive a 7.63% lift in conversion rate and click-through rate
- Defined product requirements and user stories to integrate same-day and next-day delivery with checkout and logistics systems, partnering with engineering to reduce average lead time by 25%
- Partnered with engineering, design, and operations to redesign chatbot and NPS survey journeys, automating multi-option flows, increasing NPS by 18%, and lowering manual support effort
- Translated customer feedback into a recommender feature, improving purchase accuracy and reducing item returns by 23%
- Wrote detailed PRDs and user stories for cross-functional teams spanning engineering, design, and operations across + product initiatives

WUElev8 Innovation Services Pvt. Ltd. – Noida, India

May 2024 – July 2024

Product Development and Strategy Analyst

- Owned end-to-end product development for a collaborative project-sharing platform - conducting competitor analysis, defining product vision and roadmap, and building a MVP with Python and Figma prototypes through agile execution

PROJECTS

Insurance Loss Analytics - Los Angeles, CA

April 2026

- Built and compared predictive models (XGBoost, LightGBM, ensemble) to forecast insurance claim losses; applied Tweedie distribution and two-stage modeling to handle zero-inflated data
- Used SHAP values to interpret model outputs and translate findings into business-readable recommendations

Yapper – AI Powered Coffee Chat Simulator - Los Angeles, CA

September 2025

- Built and tested a prototype AI-powered coffee chat platform using Figma and Lovable AI, applying LinkedIn data to personalize connections
- Collaborated with a global, cross-cultural team and presented the product pitch to business analytics professionals

SKILLS & INTERESTS

- **Technical:** Python, SQL, FastAPI, Tableau, Amplitude, Figma, Jira, Git, GitHub, AI Tools (Lovable AI, generative AI prototyping)
- **Product & Strategy:** Product Roadmapping, PRDs & User Stories, GTM Strategy, A/B Testing, Agile Methodologies, Product Analytics, Requirements Gathering
- **Core:** Data-Driven Decision Making, Stakeholder Management, Cross-Functional Collaboration, Workflow Optimization, Presentation Skills